

# Curriculum Vitae

*International public relations*



## Nathalie Crystal

BA (Hons)

*Senior Public Relations Manager, UK*

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Nathalie has worked in the insurance industry for 18 years. She was appointed Senior Public Relations Manager for the UK in 2024 having worked as a Senior Marketing Manager since 2022.

Nathalie is responsible for Sedgwick's UK awards strategy. She has led collaboration with colleagues to deliver 40 industry award wins over the last two years alone. This includes Sedgwick's first British Insurance Awards Young Achiever of the Year winner in 2021 and first Women in Insurance Awards winner in 2022.

She led a fourfold increase in Sedgwick's UK coverage in her first year in the PR team.

In addition to her all-round public relations expertise which spans media relations, campaigns and crisis communication, Nathalie is experienced in the implementation and delivery of integrated marketing campaigns, large-scale events and international cross-functional collaboration. Her role affords her the opportunity for international travel.

Other skills include budget management, content development, copywriting, digital marketing, exhibition management, managing agency relationships, television and video production. She speaks French fluently.

Nathalie has been appointed as Global Co-Chair for Sedgwick's disability and neurodiversity colleague resource group. Passionate about the importance of personal brand and promoting greater awareness and understanding of neurodivergence in the workplace, she is a member of GAIN (Group for Autism, Insurance, Investment and Neurodiversity) and has volunteered for the Neurodiversity in Business charity, assisting at the organisation's inaugural conference.